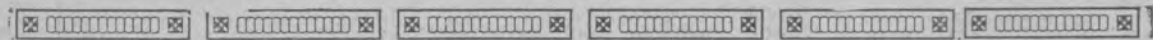


**THERE IS GOLD IN ROCHESTER —
SO SAYS A. R. EVANS,
SYRACUSE PUBLISHER**

See Story Page 14



The Rochester VOICE

VOL. XX—No. 20 SATURDAY, OCTOBER 28, 1961 (VOX POPULI) 46 15c Per Copy



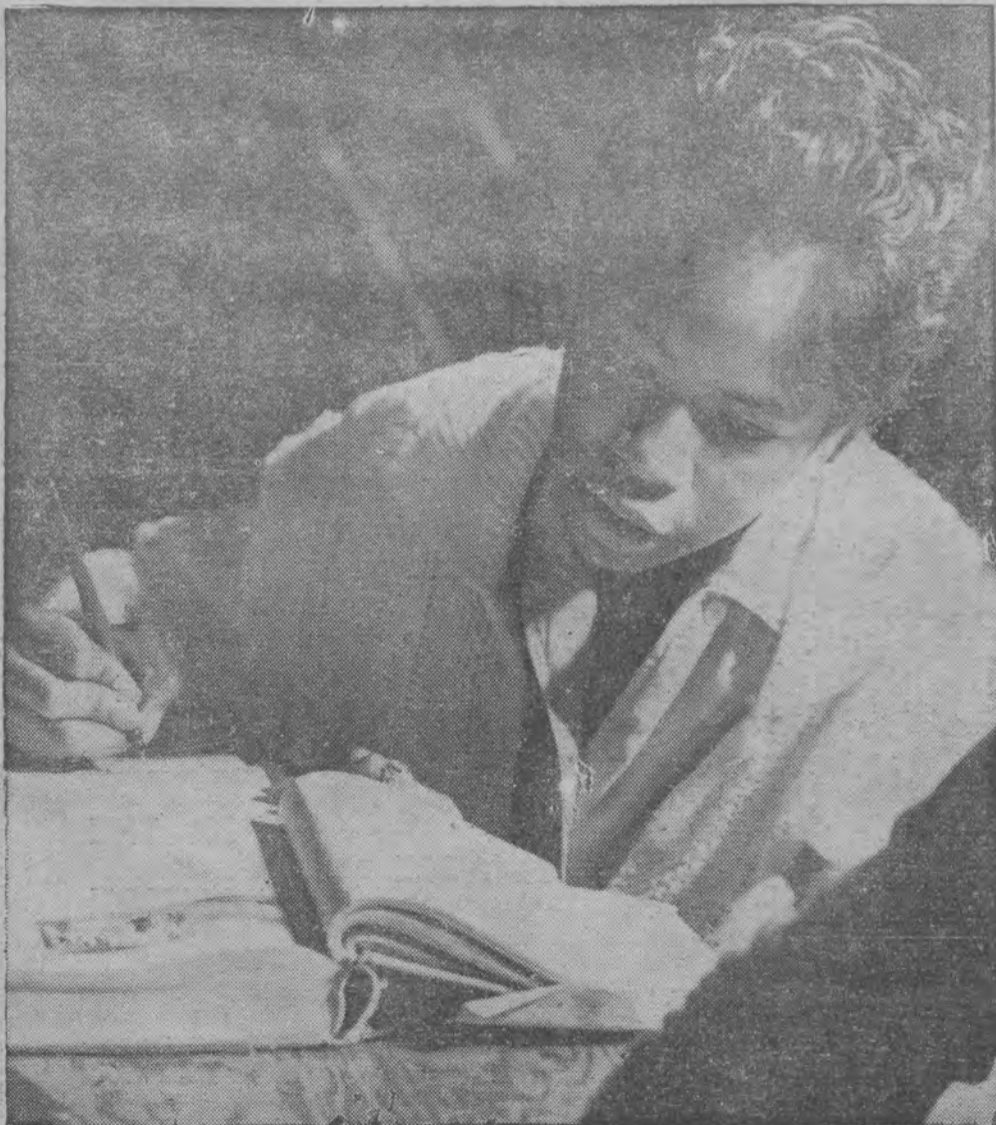
GIFT OF FELLOWSHIP—Truly a gift of Christian Fellowship and one of the most prized of many presented to Grand Exalted Ruler Hobson R. Reynolds, right is the handsomely-bound copy of the Holy Bible, presented above, as a gift from New York Governor Nelson Rockefeller and being presented by the latter's son, Rodman Rockefeller. New York City and State officials hailed the Grand Lodge session as one of New York's greatest conventions.



The Rev. Quentin E. Primo, NAACP Pres., Paul Zuber, NAACP State Atty., Reginald Ingram, Regional Director of SCAD.

A PHOTO-EDITORIAL

Bookworm—Baden Street Style



Some of the hopes and aspirations of people who live in blighted sections of a city are symbolized in this photo-study of a Rochester high school girl taking part in one of the study programs at historic old Baden Street Settlement. The settlement now is celebrating the 60th anniversary of its service to that area of the city—an area so ancient that it is now the scene of a massive redevelopment project. The settlement knows that a physical face-lifting will not erase all of the problems; and so it has invited neighbors and city officials to the settlement house. Photo is by Kenneth F. Howe of 1640 East Ave. — D&C Photo

NAACP CORE and SCAD

**Team Up to Fight
Housing Bias in City - County**
See Story Page 14

**Publisher to Be Appointed to
City Court Civil Branch
This Week**

See Story Page 2

**GOP Rally at Mt. Vernon
Baptist November 2nd**

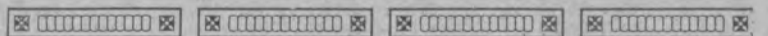
See Story Page 10

**Atty. Lloyd Hurst Appointed
Special Ass't to Gordon A.
Howe, GOP County Chmn.**

See Story Page 10

**Howe Appoints Roy King
Co-leader of the Third Ward
With Lester Peck**

Story Next Issue



NEXT ISSUE EXTRA FEATURE

"The R
Nathaniel
Dett
Story"



THE ROCHESTER VOICE



Successor to the "Frederick Douglass Paper"
 Office 34 Centre Park
 LO 2-6653 Rochester 8, New York

Publisher Howard W. Coles
 Editor Maxie Maxwell
 Editor in EtRNAE Frederick Douglass
 Photographers Maxie Maxwell, Rocky Simmons
 Circulation Manager Ben Keeton
 Assistant Circulation Manager Cornelius Code
 Cartoonist Claude Paul
 Special Representatives Mildred Johnson, Gerri Wilson
 Peggy Adams, Yvette Coles, Emanuel Diaz

SUBSCRIPTION RATES

One Year \$5.00 Six Months \$3.00
 Three Months \$2.50 (add 50c for foreign subscriptions)

All checks and money orders should be made payable to:
THE ROCHESTER VOICE NEWSPAPER
 This paper is registered at the Monroe County Clerk's office,
 County of Monroe, Rochester, New York

Entered as third class matter December 15, 1936 at the
 Post Office in Rochester under Section 563, P.&L.R.

ADVERTISING RATES

Display—Local and National Rate Cards and Tear Sheets
 furnished upon Request. Classified: 25c per word.

NATIONAL REPRESENTATIVE

Interstate United Newspapers, Inc., 545 Fifth Ave. New York
ASSOCIATED NEGRO PUBLISHERS ASSOCIATION
 MEMBER: (ANPA)

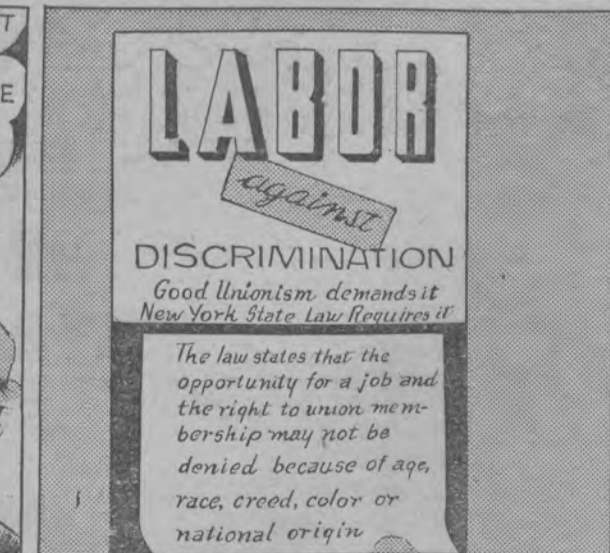
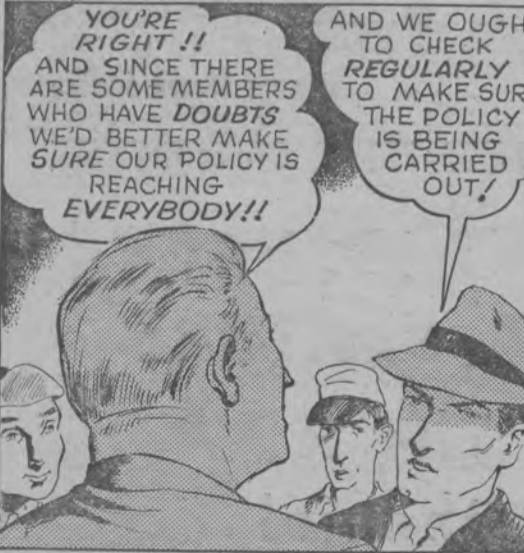
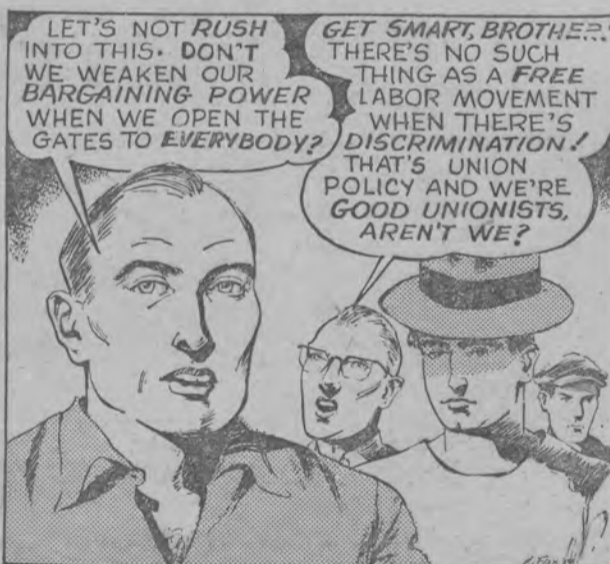
The ROCHESTER VOICE has been an integral part of Rochester since the year 1934. It is published and circulated in Rochester by an experienced staff of local journalists. It is printed in Rochester by Union printers and is circulated throughout Western New York by Rochesterians. It serves the needs of some 35 to 40 thousand Negroes. It is Rochester's only Negro owned and operated newspaper.

FROM THE EDITOR'S PEN

We congratulate Lloyd Hurst on his recent appointment by Mr. Gordon A. Howe. Hats off to Mr. Howe for his broad thinking of the necessity of Negro leaders in higher positions in the local community. We are certain that Mr. Howe is aware of the growing Negro population in Rochester and Monroe County numbering some 35,000 persons, representative of skilled and unskilled personnel. In this fast growing Negro colony, there are many who have special skills and qualifications, who are serving with marked success in positions of leadership and responsibility. Again we salute Mr. Gordon A. Howe for his special insight and awareness of the various problems that affect all minorities within the community.

The Rev. A. N. Gibson, new pastor of the Memorial A.M.E. Zion Church is new to the community, however he has lost little time in making himself known, and his pleasing personality has stood him in good stead. His sermons have been quite interesting and well received by the congregation of the oldest Negro Church

TOWARDS A MORE PERFECT UNION



SCAD'S LABOR ADVISORY COMMITTEE, CONSISTING OF LABOR ORGANIZATION REPRESENTATIVES, WORKS WITH THE COMMISSION TO ASSURE EQUAL OPPORTUNITY IN THE UNION • SCAD ALSO COVERS DISCRIMINATION IN EMPLOYMENT, PUBLIC PLACES AND IN PUBLICLY-ASSISTED HOUSING...

NEW YORK STATE COMMISSION AGAINST DISCRIMINATION
 NEW YORK - 270 BROADWAY • BUFFALO - 413 LAFAYETTE BLDG. • ALBANY - 248 STATE ST.
 SYRACUSE - 333 E. WASHINGTON ST. • WHITE PLAINS - 203 MAIN ST.

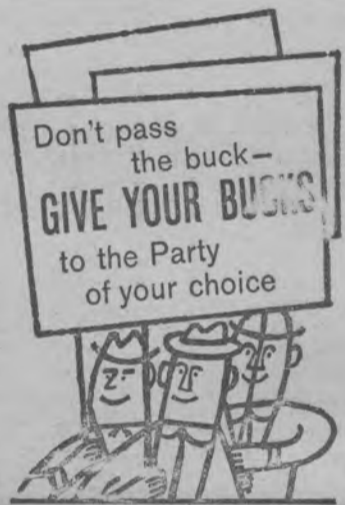
EDITORIALS . . .

FLASH! . . . FLASH! . . .
Publisher Howard W. Coles Qualifies for Appointment to City Court Civil Branch by Passing Civil Service Examination. Examination Was Given on January 24, 1961. His Rating Number 1 on the List. Appointment to Be Made This Week.
 Mr. Coles formerly served as an INVESTIGATOR for the NEW YORK STATE INSURANCE FUND, STATE OF NEW YORK for a period of 3 years, covering 16 Counties in the Southern Tier.

in Western New York. We have had the pleasure of meeting Rev. Gibson on his arrival in Rochester.
 Election Day is not far away, as true Americans, **BLACK OR WHITE . . .** we say exercise your **RIGHT TO VOTE ON NOV. 7th.**

SUPPORT OUR ADVERTISERS

NOTICE
 I am not connected with the Paper called the Rochester Peoples Weekly.
 The use of my name, material or photos, etc., is being done without my consent.
 Maxie Maxwell
 Editor of the Rochester Voice.



DIG DOWN! Contribute
DIG IN! Work for your Party
 and **VOTE!**

(Political Advertisement) (Political Advertisement)

ELECT ALL 3

VOTE
 for
 a
NON-PARTISAN
 RESPONSIBLE
 CAPABLE
Board of Education
 ELECT THOSE QUALIFIED FOR THE POSITION

Elizabeth Q. McCRORY

J. Frank TRAYNOR

John T. NOTHNAGLE

TO THE SCHOOL BOARD

Citizens' Committee
 For Public Schools
 Charles S. Wilcox
 Rachel Lee
 Co-Chairmen

Mt.
 141
 Rev
 ID
 Sun
 Mon
 Jr.
 Sr.
 Pra
 M
 35
 Goo
 Past
 Sun
 Mon
 BTU
 Eve
 Pra
 Gal
 220
 Past
 Past
 Past
 Sun
 Mon
 Eve
 Mid
 BTU
 Aen
 20 C
 Past
 BA
 Sun
 Mon
 B.Y
 Pra
 Bib
 Ant
 C
 144
 Past
 Sun
 Mon
 B.T.
 Pra
 Bib
 Holy
 Goo
 Rev.
 Volu
 Sun
 Mor
 Trie
 CH
 21 F
 Past
 Sun
 Mon
 B.T.
 Ever
 Pra
 2nd
 Geor
 Past
 Pho
 Chu
 Mor
 B.T.
 Pra
 2nd
 Myr
 Past
 Sun
 Mon
 B.T.
 Mem
 42 F
 Past
 LO
 Sun
 Jr. C
 Mor
 You
 New
 264 S
 Past
 BA
 Chu
 Mor
 You
 Pra

CHURCHES - Rochester and Vicinity -- attend the Church of your choice

BAPTIST

Mt. Olivet Baptist Church
141 Adams St. HA 63398
Rev. Arthur Whitaker.
ID 61316
Sunday School: 9:30 a.m.
Morning Service: 11 a.m.
Jr. BTU Meeting: 5 p.m.
Sr. BTU Meeting: 7 p.m.
Prayer Meeting: Wed. 7:30 p.m.

Mt. Vernon Baptist Church
351 Joseph Ave.
Goodwill Baptist Church
Pastor: Rev. Robert Warfield
Sunday School: 9:00 a.m.
Morning Worship: 11 a.m.
BTU Meeting: 6:00 p.m.
Evening Service: 7:30 p.m.
Prayer Meeting: Wed. 7-8 p.m.

Galilee Baptist Church
220 Jefferson Terrace
Pastor: Rev. Lewis Dash

Pastor: Rev. Murphy Greer
Pastor: Rev. J. C. Beaman
Sunday School: 9:30 a.m.
Morning Service: 11 a.m.
Evening Service: 7:30 p.m.
Mid-week Service: Wed.
7:30 p.m.
BTU Meeting: Sun. 6:30 p.m.

Aeon Baptist Church
20 Oregon St. BA 58688
Pastor: Rev. Murphey Greere
BA 58688
Sunday School: 9:30 a.m.
Morning Worship: 11 a.m.
B.Y.S. Meetings: 6 p.m.
Prayer Meeting: Wed. 8 p.m.
Bible Classes: Wed. 8 p.m.

Antioch Missionary Baptist
Church
144 Baden Street
Pastor: Rev. Samuel Wilson
Sunday School: 9:30 a.m.
Morning Worship: 11:30 p.m.
B.T.U. Meeting: 6:00 p.m.
Prayer Meeting: Wed. 8 p.m.
Bible School: Thurs. 8 p.m.

Holy Trinity Baptist Church
Goodman St.
Rev. Milton Danials
Volunteers of America Ch.
Sunday School: 9:30 a.m.
Morning Worship: 11 a.m.

BAPTIST

Tried Stone Missionary Baptist
Church
21 Ritz St.
Pastor: Rev. Lucy Taylor
Sunday School: 9:30 a.m.
Morning Worship: 11 a.m.
B.T.U. Meeting: 5:45 p.m.
Evening Service: 7:30 p.m.
Prayer Meeting: Wed. 7:30 p.m.

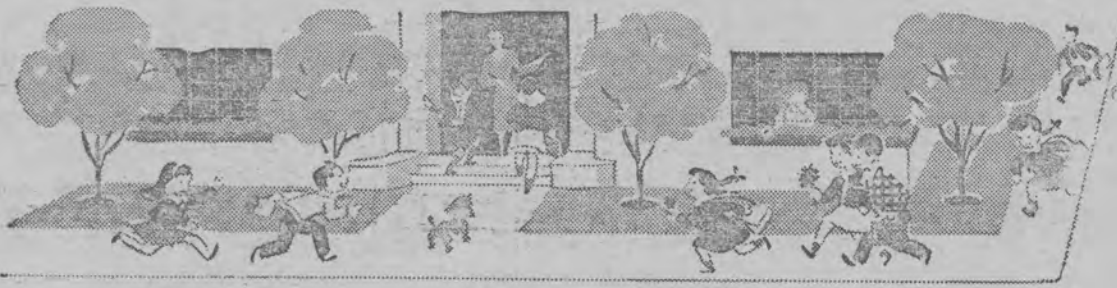
2nd Baptist Church
George St., Mumford, N.Y.
Pastor: Wendell Phillips
Phone: KE 84490
Church School: 9:45 a.m.
Morning Worship: 11:00 a.m.
B.T.U. Meeting: 6:00 p.m.
Prayer Meeting: Wed. 8 p.m.

2nd Baptist Church
Myrtle St., LeRoy, N.Y.
Pastor: Rev. Marvin Chandler
Sunday School: 9:30 a.m.
Morning Worship: 11 a.m.
B.T.U. Meeting: 6:00 p.m.

METHODIST

Memorial A.M.E. Zion Church
42 Favor St. LO 25631
Pastor: Rev. A. N. Gibson
LO 24766
Sunday School: 9:00 a.m.
Jr. Church: 10:20 a.m.
Morning Worship: 11 a.m.
Youth Fellowship: 6 p.m.

New Bethel C.M.E. Church
264 Scio St. HA 60563
Pastor: Rev. G. R. Bell
BA 54888
Church School: 9:00 a.m.
Morning Worship: 11 a.m.
Youth Fellowship: 6 p.m.
Prayer Meeting: Wed. 8 p.m.



CHURCH of GOD

Church of God
Main St., Caledonia, N.Y.
Pastor: Rev. Samuel Curry
Sunday School: 9:30 a.m.
Morning Worship: 11 a.m.
Prayer Meeting: Wed. 8 p.m.

Church of God in Christ
167 Reynolds St.
HA 66369
Sunday School: 9:30 a.m.
Morning Worship: 11 a.m.
Youth Fellowship: 6 p.m.
Prayer Meeting: Wed. 8 p.m.

Church of God
408 Clarissa St.
Pastor: Rev. Harold Mars
LO 28819
Sunday School: 9:30 a.m.
Morning Service: 11 a.m.
Youth Fellowship: 6:30 p.m.
Sun. Eve. Service: 7:30 p.m.
Prayer Meeting: Wed. 8 p.m.

Holy City Church of God in
Christ, Inc.
290-292 North St.
Pastor: Rev. G. Gary
Sunday School: 9:30 a.m.
Morning Worship: 11:15 a.m.
Y.P.W.W.: 6:00 p.m.
Evening Services: 8:00 p.m.
Evening Services:

Church of God and True Holi-
ness,
341 Clarissa St.
Pastor: Joseph Peeler
Sunday School: 10:30 a.m.
Sunday Service: 1:00 p.m.
Evening Service: 8 p.m.
Tues. Evening: 8 p.m.
Fri. Evening: 8 p.m.

Church of God,
170 Atkinson St. & Tilden
Pastor: Rev. H. L. Blackwell
Sunday School: 10:00 a.m.
Morning Service: 12 a.m.
Y.P.E.: 6-8:00 p.m.
Evening Service: 8:00 p.m.
Mid-week Service:
Wed. 8:00 p.m.
Special Service: Friday 8 p.m.

IMMACULATE CONCEPTION CHURCH

Immaculate Conception Church
445 Plymouth Ave. So.
LOcust 2-6215
Right Rev. Msgr. John S.
Randall, Pastor
Rev. Robert Egan
Rev. Robert Kreckel
Sunday Masses: 7, 8:30, 10 high
11, 12:15
Weekday Masses: 7, 8 a.m. &
5:30 p.m.
Confessions: Sat. Eves. of Holy
Days & 1st Fri.: 3:30-5:30 &
7:30-9:00 p.m.
Baptisms: Sunday at 130.

HOUSE of GOD

House of God,
427 Jefferson Ave.
Pastor: Rev. S. J. Burke
Sunday School: 9:30 a.m.
Morning Worship: 11:30 a.m.
Young Peoples Meeting: 6 p.m.
Evening Worship: 7:30 p.m.
Wed. Eve. Service: 7:30 p.m.
Fri. Eve. Service: 7:30 p.m.

House of God (which is the
Church of the Living—
Ground of Truth)
402 Scio St.

Church of Jesus Christ
16 Helena Street.

Pastor: Rev. Gus Thomas
BA 57811
Sunday School: 9:45 a.m.
Morning Worship: 12 a.m.
Evangelistic Service: 7:30 p.m.
Sr. Youth Fellowship:
Monday 8:00 p.m.
Jr. Youth Fellowship:
Sunday 5:30 p.m.
Bible Class: Tues. 8 p.m.
Prayer Meeting: Wed. and
Thurs. 7:30 p.m.
Missionary: Thurs. 8 p.m.
Saints Meeting: Fri. 8 p.m.

PRESBYTERIAN

Trinity Presbyterian Church
131 Bronson Ave.
Pastor: Rev. John Salmon
FA 84684
Sunday School: 11:00 a.m.
Morning Worship: 11 a.m.
Youth Fellowship: 7-9 p.m.
Community Vesper Service:
7:30 p.m.
Sr. Choir: Fri.: 8:00 p.m.
Jr. Choir: Sat.: 7:00 p.m.
Brownies and Girl Scouts:
Sat. 1-3:00 p.m.
Boy Scouts: Tues. 7 p.m.

HOLY TEMPLE

God's Holy Temple
85 Prospect St.
Pastor: Bishop H. Abdullah
Asst. Pastor: Rev. Simons
Sunday School: 10:30 a.m.
Morning Worship: 10:30 a.m.
Evening Worship: 7:00 p.m.
Choir Rehearsal: Mon. 7 p.m.
Healing and Blessing:
Tues. 7:00 p.m.
Prayers and Healing:
Fri. 7:00 p.m.

EPISCOPAL

St. Simon Episcopal Church
6 Oregon St. BA 59688
Pastor: Rev. Quintin Primo
Masses: 7:30 a.m.—11:00 a.m.
Mass Wed. 6:00 a.m.
Church School: Sun. 11 a.m.
Youth Fellowship: Sun. 6 p.m.

7th DAY ADVENTIST

Ebenezer 7th Day Adventist
Church
309 Jefferson Ave.
Pastor: Robert H. Carter



Mr. Frank Lawrence

Sabbath School: 9:30 a.m.
Divine Worship: 11 a.m.
Y.P.M.V. Meeting: 4 p.m.
Prayer Meeting: Wed. 8 p.m.

FULL GOSPEL

Full Gospel Fellowship Church,
Inc.
85 Reynolds St.
Pastor: Rev. David H. Hind
FA 88188
Sunday School: 11:00 a.m.
Morning Service: 12 a.m.
Evening Service: 8 p.m.
Prayer Meeting: Wed. 8 p.m.
Evening Service: Fri. 8 p.m.

SUPPORT OUR ADVERTISERS

See

Story

on Page 10

A GOOD NEIGHBOR POLICY



PEOPLE SHOULD BE JUDGED AS INDIVIDUALS. IF, BECAUSE OF YOUR RACE, COLOR, CREED, OR NATIONALITY YOU ARE DENIED A CHANCE TO BUY OR RENT A HOME, CONTACT THE STATE COMMISSION AGAINST DISCRIMINATION. YOUR RIGHTS WILL BE PROTECTED. SCAD ALSO COVERS DISCRIMINATION IN EMPLOYMENT AND PLACES OF PUBLIC ACCOMMODATION.

NEW YORK STATE COMMISSION AGAINST DISCRIMINATION
NEW YORK - 270 BROADWAY • BUFFALO - 413 LAFAYETTE BLDG. • ALBANY - 248 STATE ST.
SYRACUSE - 333 E. WASHINGTON ST. • WHITE PLAINS - 203 MAIN ST.

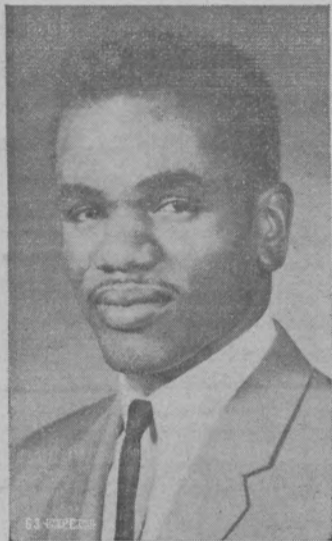
(Political Advertisement)

(Political Advertisement)

(Political Advertisement)



VOTE FOR



Theodore Harley

THEODORE HARLEY



and



DAVID BERNBAUM

REPUBLICAN

**Candidates for Supervisor and Constable
respectively
of the 7th Ward**



David Bernbaum

When elected we pledge:

1. To fight to protect the right of every person in the 7th Ward and encourage good leadership irrespective of Race, Creed, Color or religious convictions;
2. To support job equality on all governmental levels not only in theory, but in practice according to ability and qualifications;
3. To urge cooperation with the Rehabilitation Commission, Urban Renewal Agency, and the Housing Commission and will encourage the people of the 7th Ward to take advantage of all types of commercial enterprises in the area;
4. To encourage Senior citizens to take advantage of Housing presently available to them;
5. To stress Education and encourage opportunities for talented young people;
6. Better street lighting, cleaner streets, regular flushing of streets and prompt service in rubbish and garbage collection at all times;
7. Better Recreational facilities for all the citizens of the 7th Ward;
8. To ask the Board of Education for an addition of the study of Negro History to the Curriculum in both Elementary and High Schools at once.

Support - These - Candidates

Vote Republican!

Row - A - All The Way



7th Ward - Republican Organization



MILLIE'S

WRITING

PEN

By MILDRED JOHNSON

Something new in Rochester! The NAACP sponsors educational street corner series of meetings. The purpose of these meetings is to inform the public of their rights and duties as citizens. Many people who have migrated to Rochester in the last few years are not aware of their responsibility in being a citizen of the city of Rochester and the state of New York. Well-planned talks by various NAACP members are to be given in the two densely Negro populated sections on the East and West sides of the city. On the East side it is the Baden-Ormond area and Central Ave. On the West side it is Clarissa St., Plymouth Ave. and Jefferson Ave.

Due to the pattern of segregation these areas are overcrowded by members of our race. Many of the unlawful acts committed are caused because of overcrowded living conditions and can be corrected if members of the Negro race were allowed to live in many all-white areas here. There is a big job to be done in the field of housing for Negroes in Rochester and this can only be done by cooperating with all agencies who are fighting for justice.

Another way of solving this problem is voting for the right persons to represent us in our various wards. There are three fine candidates who are running for the supervisorship. They are: Mrs. Constance Mitchell of the 3rd Ward, Max Waters of the 7th Ward and Ted Harley of the 7th Ward. Let's back these three fine candidates. Vote for the one of your choice and get the best representation available. It is time now that we have some Negro representation so let's put one of them in—or more.

Another school year has started and our children across the nation are again in the headlines. You would think you were viewing a group of monkeys instead of a group of clean, refined Negro children escorted by their parents in Memphis, Tenn. In order for the schools to become desegregated, we must fight for our rights. When you listen to the commentators of the news on radio and TV, these children are making history, and we should be proud of them. I pray that some day American people will become civilized enough to see people as people and not as a color. If the American people don't begin to love their fellowmen their hate will destroy them. Let's hasten the day of peace and justice for all!

One of the Freedom Riders, Norma Wagner, is now a member of the W & T Civic Improvement Association. The store opened at 94 Central Park Monday, Oct. 2nd. Due to the great need of money, we need volunteer service in the store. When I mentioned to Norma, this need she asked if there was anything she could do to which I readily told her that she could give us some of her spare time. She complied and has been helping since Monday. During my association with her in the store, I found that she was a very good poet. Here is one of her poems called "Freedom."

My freedom then had been denied
Now if its Freedom that you want
You must want it for others,
For no man can be truly free
Until he frees his brothers.
I got upon a southern bus,
And found that it was crowded
And so I sat down in the back;
And then the driver shouted,
"Come sit down front, or I won't move!"
This bus was segregated.
I did as he dictated.
So in this land of liberty
Let's fight the fight for freedom's sake,
And let's help one another.
For no man can be truly free,
Until he frees his brother.

Another young lady spent a few hours with us getting

acquainted with American-type business. She was Akweley Quaynor of Ghana. She is a bride of three months, having arrived in America in June to become the wife of Eugene Opare Quaynor, who is a medical student at the University of Rochester. At the last meeting of the Business and Professional Women's Clubs, Inc. Mrs. Quaynor spoke to the group on the Women of Ghana, Africa. We welcome this fine couple who is our guest and hope they will enjoy their stay in Rochester.

Many police cases have come up this week in Rochester courts concerning Negroes. One case I have been interested in is that of Etta Salamai of 55 Champlain St., who was arrested on three charges: Disorderly conduct, resisting arrest and assault, none of which she is guilty. The police were called because of a disturbance in the neighborhood by other people; and they arrested Mrs. Salamai when she was an innocent by-stander. The Democrat and the Chronicle stated that Mrs. Salamai and her two daughters beat up the policeman, which was most incorrect. A very capable attorney, Reuben Davis, is representing Mrs. Salamai and her two daughters. I will keep you informed regarding the trial and the outcome of this great miscarriage of justice. Your columnist has been covering the case.

A changing city is showing in the faces of many who may notice the increased race City Hall employees. Not too long ago there were only one or two but not today. A young colored clerk told me that he had been promoted to the clerkship not too long ago. This means conditions are getting better as far as jobs for the minority group are concerned. We hope they will continue to improve because there is a great need for trained people in many offices.

Was surprised to see the headlines in last week's Criterion "Rochester Suburban Builders Charged with Discrimination" which is a long overdue headline. I hope sometime soon with the assistance of Field Manager, Rev. Allen, we will be able to do a complete coverage of the housing situation here in Rochester regarding Negroes. When told, one would not think they were in a very friendly progressive northern city. The facts as told in the last week's issue are definitely true and there are many more concrete facts concerning discrimination in the city of Rochester which the entire country should know about. Instead of always pointing a finger at the segregation in the south much needs to be said regarding the northern pattern of segregation which does exist in many northern cities. Credit must be given the southern whites for his truthfulness in feeling superior to the Negro, who is disliked just as much in the north the only difference is that the laws are different. Hatred is on the rampage world wide and each and every person must begin to love a bit more before hate overtakes the whole world. This could be solved by only practicing the Golden Rule "Do unto others as you would have them do unto you."

We regret that the news items of Peggy Adams one of the members of the staff, won't appear in this issue—or perhaps the next one, due to sudden serious illness. We are happy to learn that Millard Latimer is up and around after his operation.

We regret to learn that Earl Sprague suffered sudden illness, and as of now is home recuperating. Get well soon Earl.

**NEWS
FRATERNAL**

The Pride of Rochester Masonic Lodge, and Queen Ann Chapter annual dinner dance held in the Triton Club, was well attended. Many of their officers from N. Y. were in attendance to record the 8th annual successful affair.

Frederick Douglass Council No. 3 high order of the Elks, in conjunction with the Auxiliary, will convene in Buffalo, N.Y. in October; a dance will be held Saturday, Oct. 28th. Business sessions of both male and female Council will convene Sunday, Oct. 29th. Frontier Lodge and Elite Lodge are the entertaining units.

The local Eureka Masonic Lodge continued their fall meetings this month, they suspended meeting during the month of August, F. & A. M. (P.H.)

Franklyn L. Burns No. 1505, Rochester second Elks lodge, have moved into their home on Nort Clinton. Their initial affair held in the first month in their new location, proved financially successful, and more gala programs are on the agenda for the next four months. Miss Elizabeth Coporal was crowned Queen of Elksdom of Franklyn L. Burns Lodge, voted by Elks Ball Team.

ROCHESTER ELKS

Elite Elk Temple of Buffalo, N.Y., held a celebration of their 41st anniversary in the Mar-keen Hotel in Buffalo, N. Y., recently, with a banquet. The banquet was well attended, and many members of the male and female order paid tribute to this well known Elk Temple, led by Mrs. Mary Johnson, Daughter Ruler of the Temple, for their continued progress for forty-one years as an Elk Auxiliary to the male order. The treat of the evening was the command address by the young Rev. Samuel Austin Jr., a young man in his early twenties, an athlete, school teacher in conjunction with his pastoring of the Pilgrim Baptist Church. Also active in youth activities of the Buffalo community. Rev. Austin delivered a very telling and to the point address, and was loudly applauded by the full house of fraternal and friendly guests; and immensely by the Rochester guests. Rev. Austin was very impressed the Elk order, and vowed to apply for membership in the Elite lodge. Mrs. Judy Golston was the chairman of the banquet. Some of the other dignitaries in attendance were, Dist. Deputy Grand Exalted Ruler, Maxie Maxwell, Dist. Deputy, Julia Moore, Gr. Dgt. Deputy of Rochester, Nettie Griggs, Special Deputy, Maggie Atkins, Dist. Deputy Gr. Dgt. Ruler, Mrs. Alfreda L. Edwards, Loyal Dgt. Ruler, Mrs. Mary Johnson, Past State President, Johnny Johnson, Mrs. Ercell Moore, Illustrious Dgt. of Isis. The committee was well commended for the wonderful efforts put forward, that made the affair a great success. Many spoke in behalf of the Temple past and future activities. Exalted Ruler Charles Pulley of Elite Lodge, closed the mammoth affair with his commendations for his daughter's Auxiliary to his Lodge.

Rochester's Newest - Most Modern

COCKTAIL LOUNGE and RESTAURANT

SHEL-MAR

COCKTAIL LOUNGE

404 NORTH CLINTON AVENUE



**Specializing in Steaks! Chops!
Sea-Food and Bar-B-Q Spare Ribs
LUNCHEON SERVED DAILY**

Accommodations for Banquets, Receptions, Clubs
and Parties . . . Free Parking Facilities

ENTERTAINMENT . . . THURSDAY
THRU SUNDAY

**Phone Reservations - HA 6-2887
HARRY SPIEGELMAN, Prop.**

(Political Advertisement)

(Political Advertisement)

FRIENDS
DON'T FAIL TO REGISTER
and
VOTE for Your Old Friend and Neighbor

FRANK LAWRENCE

Republican Candidate for

SUPERVISOR

of the

ELEVENTH WARD

**Subscribe To The
Rochester Voice**



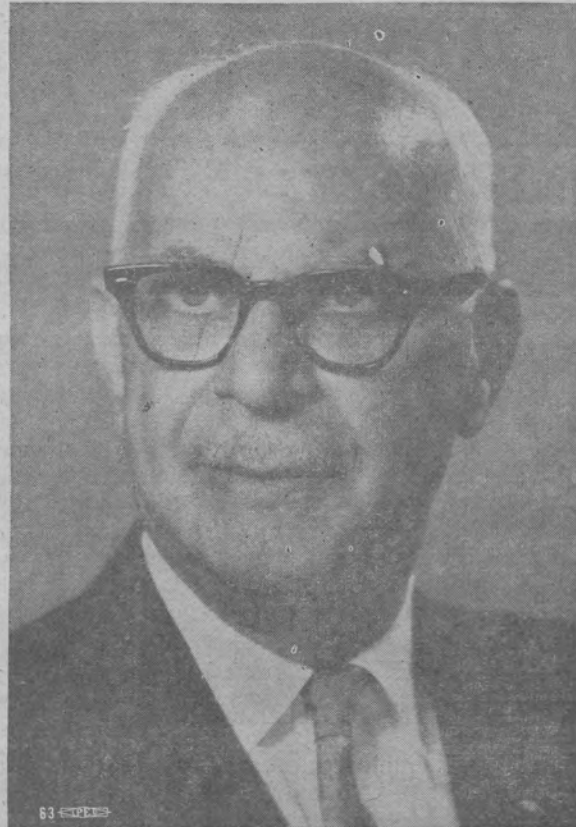
FRIENDS VOTE FOR THESE JUDGES

**THEIR RECORD IN OFFICE PROVES THEY HAVE AN UNDER-
STANDING HEART, AND A GREAT SENSE OF JUSTICE**



JUDGE FRED B. GOODELLE
Republican and Liberal Party Candidate
CITY COURT JUDGE

He sees both sides thru experienced eyes



JUDGE SIDNEY Z. DAVIDSON
Republican Candidate for
CITY COURT JUDGE

FRED B. GOODELLE — CITY COURT JUDGE. For 35 years a practicing lawyer or judge, 18 years one of the attorneys for the City of Rochester, retiring with the rank of Deputy Corporation Counsel in charge of litigation in 1955 to accept appointment by Mayor Peter Barry as Judge of City Court.

Elected City Judge in 1956 on the Republican Ticket and nominated by the Republican Party and endorsed by the Liberal Party for a second term.

Formerly 25 years member and 6 years Leader and Executive Committeeman 12th Ward Republican Organization.

Married Ida H. Chilson, one daughter in college, resides at 622 Harvard Street, 12th Ward, graduate Cornell, member Methodist Church, Masonic organizations, Elks, Ad Club, Locust Hill Club, Monroe County, New York State and American Bar Associations

Not Just a Judge—but a Just Judge. Elect **SIDNEY Z. DAVIDSON**, Republican Candidate for City Court. One of Rochester's oldest families, Res., 20 Harlem St.

Member of: Temple B'rith Kodesh, Damascus Temple, Genesee Falls Lodge, Elks, IOOF, Moose, K. of P., B'nai B'rith, JYMA, YMCA, Catholic Youth Org., Locust Club, Ad Club and many other civic and fraternal groups. Monroe County and State Bar Associations. Prominent Veteran. Past National, State and Local Commander; American Legion, Army and Navy Union of USA, and JWV.

Schooling: Rochester Elementary, East High and Albany Law Schools. Brilliant Trial Lawyer for many years.

Ask Anyone Who Knows Him—Then vote for him and tell your friends and relatives to elect him because of his experience, humaneness and temperment for the position of City Court Judge.

Vote Republican!



Vote Row "A" All The Way!



NAACP "Resurrects" Five Point Plan

The September 21, 1951 issue of the ROCHESTER VOICE carried in 14 point type on page one the heading . . .

TENANTS AND LEAGUE PRESENTS CITY OFFICIALS WITH FIVE POINT PLAN Plan Would Alleviate Conditions and Aid Migrants

Suggestions for the relief of the conditions that exist in the Kelly Street Area.

This Five Point Program Suggested by the Frederick Douglass Landlords and Tenants' League:

1. Loans for mortgages on homes.
2. A local evening adult trade school to teach building repairs and maintenance and home economics.
3. A program of education for migrants as follows:
 - A. Signs to be attached to lamp-posts reading as follows: It's against the law to throw refuse in the streets or yards.
 - B. It's against the law to use profanity on streets or in or around public places.
 - C. It's against the law to use auto horns except to warn of danger, etc., etc.
4. Social workers who are interested in community life. College degrees not essential.
5. A county program closely associated with the various county growers associations to be set up and maintained by Monroe County clearly defining each responsibility for the care and supervision of migratory workers, from the time of their arrival in our county to the conclusion of the season. At this time our County Relations group should immediately contact the released workers and assist them to complete their return to the point from which they came or assist proper refitment to our standards of community life. This will provide valuable information that the county can take back to the Growers' Cooperative Association and establish the percentage of gain or loss from importing these migratory workers to our community.

Our program of entertainment in the form of movies using one of the city's discarded ambulances as a mobile equipment. To go along with the movies proper instruction for proper refitment to Rochester community life.

"We do not advocate running them away."

In the issue of the VOICE dated December 21, 1951, this headline appeared:

Five Point Plan Will Go Into Effect January 1, 1952

The entire plan, except for the suggestion regarding the use of discarded ambulances as mobile equipment for movies, was adopted.

Robert Warfield was employed four nights a week to teach music appreciation at No. 19 school; David Vialet and Howard Coles were instrumental in setting up the Kelly Street Center for the youth of the neighborhood and the formation of the Frederick Douglass and Kenneth B. Townson Band and Drum Corp which is known today as the Kenneth B. Townson Band with some 80 members from the youth of the city. An attempt was also made to set up a counselling service for young married couples with offices at No. 9 School and a plan was instituted to assist the migratory worker of adjacent areas in securing jobs, homes and church affiliations in the city at the conclusion of their work.

Undeniably, this improvement program did much for the situation.

Undeniably — and unfortunately — it would appear that once again the situation in Rochester has deteriorated.

A similar program was recently launched by the local NAACP. This included street meetings with the following objectives:

RESPONSIBILITIES OF THE POLICE:

1. To prevent crime.
2. To protect life and property.
3. To suppress criminal activity.
4. To regulate non-criminal activity.
5. To preserve the public peace.
6. To afford fair and impartial treatment in the exercise of their authority.

RESPONSIBILITIES OF EVERY CITIZEN:

1. Submit peaceably to lawful arrest.
2. Submit peaceably to lawful search.
3. Know and obey the law.
4. Cooperate with law enforcement agencies.
5. Recognize the fact that other people have rights and privileges.

RIGHTS OF ARRESTED PERSONS:

1. Right to know why arrested.
2. Right to contact an individual by phone if arrested.
3. Right to the benefit of legal counsel
4. Right to make bond if offense is bailable.
5. Right to a speedy trial.
6. Right to fair, courteous and impartial treatment.

Participants in these meetings included Manuel Diaz, Dr. Walter Cooper, Mrs. Mildred Johnson, Rev. Robert E. Warfield, Stanley Thomas Sr., Howard W. Coles, Rev. A. N. Gibson, Laplois Ashford, Dr. William Lee, Mrs. John MacDonald, Rev. Quintin Primo and Loftus Carson.

ZACK's and LEWIS' BARBER SHOP

FEATURING: Latest Styles in Ladies
and Gent's Haircuts
Hats Cleaned — Shoes Shined

273 JOSEPH AVENUE ROCHESTER, NEW YORK
Phone: EM 7-8720

(Political Advertisement)



(Political Advertisement)



Vote For & Elect
**JUDGE
JOHN P. LOMENZO**
REPUBLICAN CANDIDATE FOR
Monroe County Court Judge
"ROW A"

Women's Committee for Judge Lomenzo



PULL DOWN LEVER
19A
AND RE-ELECT



JOSEPH W. SWEET
Republican Supervisor
5th Ward

PULL DOWN LEVER
20A
AND ELECT



AL MICCICHE
Republican Constable
5th Ward

VOTE
ROW
"A"
ALL THE
WAY

VOTE
REPUBLICAN



Genesee has the most modern brewing facilities in the U.S.A.

That's why we have been able to offer you the best beer and ale—at a fair price—over the years, without interruption.

No beer or ale anywhere is of higher quality. Yet:

**NO QUALITY BEER AND ALE IS
SOLD FOR LESS THAN GENESEE
IN THE ROCHESTER AREA!!**

The Genesee Brewing Company, Inc.
Rochester, N. Y.



RE - ELECT A Great Judge



**Judge George D.
OGDEN**

Republican Candidate For
Monroe County Judge
Lawyers Committee For Judge Ogden



Leaders Appointed

The 19th Ward Republican Organization announces the appointment of committees for the 1961 elections. The general campaign committee consists of the following:

Fred J. Leathers, Executive Committeeman as General Chairman; Councilman William A. Legg, Vice-Chairman; Miss Lois Giles, Executive Committeewoman; Mrs. Agnes George, State Committeewoman; Fred W. Moriarity, Chairman Ward and County Committee; Miss Kathleen Zapf, Secretary Ward and County Committee;

Emmett V. Norton, Treasurer Ward and County Committee; Mrs. Vera Boland, President 19th Ward Women's Republican Club; John F. Hurley, President 19th Ward Men's Republican Club; Supervisor William T. Nolan, Senator Frank E. Van Lare, Deputy County Clerk John Coles, Ray Daniels, Robert Bray, Louis Scott, Mrs. Mattie Davis.

It is also announced the Sector Leader system adopted last year and which operated so successfully, has been expanded to further increase its efficiency and give better coverage of the Ward.

The revised Sector Committee is as follows:

Walter Lavin, Districts 1-2-4; Joseph Manella, Districts 27-28-32; John F. Gallivan, Districts 20-21-22; Fred J. Leathers, Districts 23-30-31; William A. Legg, Chairman of the Committee, Districts 6-29-34; Anthony V. Cotroneo, Districts 8-9-25, Robert Zielinski, Districts 10-11-12; Donald J. MacSweeney, Districts 7-13-14; Stanley W. Hamson, Districts 5-15-35; Henry Roselius, Dis-

tricts 24-26-33; Edward Mogenhan, Districts 3-16-17; Nicholas P. Varlan, Districts 18 and 19.

The above named people will conduct the campaign this Fall on behalf of all Republican candidates.

The 19th Ward has three residents running for office: John G. Doyle, 215 Melrose Street, for Councilman at Large. Donald Galloway, 440 Wellington Avenue, for Supervisor and Livingston L. "Bnb" Begy, 272 Elmdorf Avenue, for Constable.

The 19th Ward Headquarters at 610 Jefferson Avenue is open and will be staffed by volunteers to provide information and assistance to voters of the Ward. Anyone wishing to volunteer their services in behalf of the Republican candidates is heartily welcome to apply at the headquarters on Jefferson Avenue or phone FA 8-2700.

Other committees are in the process of being appointed and will be announced as soon as completed.

GOP WOMEN ORGANIZE

Under the leadership of Louis Nccisia, the executive committeemen, and staff, this group was given permission to organize and will be recognized as a part of the Seventh Ward Republican Organization and the County Republican Organization. (NOTE: The Monroe County Democratic Committee refused the Negro men and women of the County and City, permission to organize a club and be recognized as such in 1960, and the present restrictions remain.)

Members:

Miss Cecelia Joyner, 96 Hudson Ave.; Mrs. Mae Ella Reynolds, 96 Hudson Ave.; Mrs.

Minnie Harmon, 96 Hudson Ave.; Mrs. Nancy Taggart, 88 Hudson Ave.; Mrs. Ola Mays, 102 Hudson Ave.; Mrs. Rosa Alston, 126 Hudson Ave.; Mrs. Loretta Sullivan, 132 Hudson Ave.; Mrs. Christine Robinson, 16 Nash St.; Mrs. Candaisy Brown, 28 Leopold St.; Miss Alice Brown, 18 Leopold St.; Mrs. Rosa Lee King, 14 Leopold St.; Miss Beatrice Thomas, 16 Leopold St.; Mrs. Gertrude Brendson, 96 Hudson Ave.; Mrs. Ida Chandler, 31 Leopold St.; Mrs. Johnye McCray, 62 Joiner St.; Miss Elizabeth Freeman, 110 Woodbury St.; Mrs. Delpatra Hucks, 17 Nassau St.; Mrs. Elizabeth Cromartie, 31 Oregon St.; Mrs. Florence White, 7 Oregon St.; Billie Washington, 89 Hudson Ave.; Rithel Brown, 115 Joseph Ave.

XXXXXXXXXX XXXXXXXXXXXXX

EDITOR'S NOTE!

The series of letters printed on Page 14, are printed exactly as received without corrections from Mr. A. R. Evans.

XXXXXXXXXX XXXXXXXXXXXXX

OXFORD BOWLING HALL

406 CLINTON AVENUE NORTH



Bowling Nightly Make Up Your Own Bowling Party

Call Us For Reservations EM. 7-8654

EVERYONE IS TALKING ABOUT
THE DELICIOUS
BAR-B-QUE RIBS & CHICKEN
DINNERS NOW BEING SERVED AT
SLIM BROWN'S
BAR-B-QUE

For Complete Dinners, Breakfast or Fountain Service with Swift and Courteous Response. DINE WHERE EATING IS A PLEASURE...

FREE PARKING & DELIVERY

Phone EM. 7-8637

313 SCIO ST. Corner Weld

NEWS and VIEWS

Both the daily newspapers gave adequate coverage to the recent meeting sponsored by the NAACP on the ever-widening gap between citizens in one area of the city and the local gendarmes. Therefore, it should not again be necessary to recap that event. Rather I should like to record some of my impressions:

For so large a meeting on so explosive a subject, it was an extraordinarily well-behaved audience. One got the distinct impression that more than to protest, these people were here to seek some peaceful and practical solution to what is undeniably becoming a proliferating ulcer on the body politic. As a non-participating spectator, I was somewhat disappointed that the suggestions were not more extensive and more courteously worded. It does not appear to me to be in very good taste to "demand" a meeting (with police and city officials) when a well-stated "request" will produce the same result.

Mercifully, the papers played down what, to me, was an unnecessary and arrogant exhibition put on by the three teenagers who recounted their brush with the law. I was distinctly appalled that the remark—"You ain't my daddy"—(reported as having been said by one of the kids to the questioning officer) brought a howl of laughter from the audience. It may merely have been that anything which would have relieved the tension would have elicited laughter—nevertheless, it seemed in poor taste to me—as though the audience, by their laughter, condoned the insolence of the boy. My personal feeling was that the officer, whoever he was, should have been awarded the Good Conduct Medal for not slugging the kid.

More than this, however, the one really great and serious lack, it seems to me, was that the moderator, in his summing up and solution offering, neglected an out-spoken statement of the most important aid to a solution a return to the basic principles of respect for the law which some of us, fortunately, learned in our homes from our mothers.

I want it perfectly clear that I am, in this matter, a neutral. Fortunately, I do not reside in the area where the disturbances have taken place; my experience with police officers, though small, have been harmonious. I am not contending that the officer is always right, nor that the civilian is always right. I am sure there must be wrongs on both sides. However, it would not be amiss for each and every one of us to remember that any man wearing the navy blues of a police officer makes of himself an all too easy target. No man, save perhaps a soldier in battle, so constantly risks his life every hour of his working day. It would not be surprising if the bravado of a rookie covered a gnawing fear which he may be wise enough to recognize, but striving hard not to show, for no man parades his fears. To bait a man so tensely strung is in the same league with kicking an opponent when he is down.

The mothers in this area could do themselves, their children, the city and their coun-



Richard Vallot

Richard Vallot is the Gr. Knight of the local Catholic order, the Knights of Peter Claver. Vallot was one of the organizers of the order and through his constant leadership in conjunction with his religious work in the Immaculate Conception Church. The Order has been established among the community and Catholic's. He is the father of Jacqueline Vallot, who was the lone Negro student who graduated from St. Agnes Catholic High school in 1960 with high honors. Jacqueline is now attending Nazareth College.

POLLOCK'S SANDWICH SHOP
Hot Meals — Coffee
We specialize in all types of Sandwiches Sodas Ice Cream
Homemade Cakes & Pies
177 Reynolds (corner Cady)
Rochester, New York BE 5-9420

STOP! STOP! & SAVE

SHELLAC
1 Gal. 3.20

FLOOR ENAMEL
1 Gal. 3.20

White Latex Flat
1 Gal. 3.20

SPECIAL
1 DEER CHAMOIS and LARGE SPONGE
3.20

Non-Yellowing WHITE ENAMEL
2 Qts. 3.20

HERKRU Paint Store
Formerly 128 W. Main St.
— NOW AT —
631 MONROE AVE.
BR. 1-5036

try an inestimable service, if they would teach their children RESPECT for authority. If the officer is wrong, let him arrest you anyway. You're allowed one telephone call and later on, you'll have your day in court, which is where you prove him wrong. I believe that courtesy and respect on both sides would do a great deal to alleviate this problem—and quickly. Fighting has never solved any problems—and never will—and no matter what the results, fighting with an officer of the law automatically puts you on the WRONG SIDE of the law.

"THE PRESIDENT'S OWN"

Appeared at Capitol Theatre, Rochester, Tuesday, October 23



The Band has been given the opportunity by special approval of the President, to tour the nation. These personal appearances afford a rare privilege to see and hear this colorful organization at its best, and in your own community.

This is the only tour in which the Band can participate this year, since the tour period is limited and only a comparatively few communities can be included on this tour to ten New England and Mid-Atlantic States.

The civic club, newspaper or group bringing this world renowned organization to its community, is rendering a sincere civic service as well as supplying a cultural, educational and entertainment treat for its neighbors.

On the Band's previous tours, interesting phenomena occurred. In Elizabethville, Pennsylvania, population 1,500, an audience of more than 5,000 thrilled to the concerts, while 11,000 music lovers paid tribute to the Band's offerings at Cleveland, Ohio and Tulsa, Oklahoma.

Crowds, limited by the auditorium capacity, were encountered in Houston and Austin, Tex.; Springfield and Chicago, Ill.; Grand Rapids, Mich.; Pittsburgh, Penna.; Buffalo and Rochester, N.Y.; Seattle, Wash.; Portland, Ore.; and Des Moines, Iowa.

The success of these concerts, and the urgent demands for return engagements, attest to the constant popularity of the Marine Band's musical, patriotic, and universal appeal.

Subscribe To The Rochester Voice

Good Luck and Success

SMITH - SURREY Photo. Supplies

VALLOT'S TAVERN

after the show

443. Clarissa St.

"BEST OF WISHES AND SUCCESS"

Grand Lodge Payment Of Death Benefits Heralds New Advances

NEW YORK—Elks over the entire nation were helped when the Grand Lodge voted to take over the responsibility of paying all death benefits.

The obligation of making death payments to deceased members has been for many years a great burden for local lodges and temples. However, under the forthright leadership of Grand Exalted Ruler Hobson R. Reynolds, the new program, which was approved by the 62nd Grand Lodge Convention, will release all local lodges and temples from making death payments.

The Grand Lodge has been given the right to take on the complete program of responsibility to all members and their heirs for immediate and prompt payment at the time of death.

Grand Exalted Ruler Reynolds told The Elks News, that the new plan will be put into effect as soon as possible. He said:

"By a vote of the Grand

Lodge Convention I will set up the new death-benefit-payment-program as soon as possible. It is our purpose to make at least a \$200.00 payment to the families or estates of each dues paying member at the time of death.

"It is my hope as Grand Exalted Ruler, to see created a simple operating plan which will get payments to the deceased estates or families with all possible speed.

"This program of making payments at the time of death has been one of the great complications of Elksdom, and I was pleased when the convention voted to take over the work. I believe that we shall be able to get the program in a fully operative state within the next few months, and so notify all local Lodges and Temples, that all members without regards to age are covered by the Grand Lodge for death benefits."

WEIDER'S HARDWARE

W. MAIN & BROAD

8:00 - 5:30 P.M. Mon., Thurs., Fri.

8:00 - 1:00 P.M. on Saturdays

LO 2-3454

Jimmy White & Kay Don Lewis

HOUSE OF STYLE BARBER SHOP

SPECIALIZING IN MUD PACKS SCALP TREATMENTS

298 North St. Rochester 5, N. Y.

YOUR APPEARANCE IS OUR BUSINESS

Compliments of

**HARRY
FORMAN**

GOOD LUCK



**Engagement
Announced**

Two students at the University of Rochester, Miss Betty Jean Joyner and Theodore Harley, are engaged, according to an announcement made by her parents, Mr. and Mrs. Henry Joyner of Lake Wales, Fla.

Mr. Harley, who is the Republican candidate for supervisor in the 7th Ward, is the son of Mr. and Mrs. James Reynolds of Hudson Avenue.

The groom to be has been nominated for Supervisor of the SEVENTH WARD on the Republican ticket.

**Council Opens
Fall Sessions**

The Catholic Interracial Council of Rochester held its first fall meeting on Tuesday, October 17, 1961, St. John Fisher College, at 8:00 P.M., in the Auditorium of the Chemistry Building (located at the left rear of the central Administration Building.)

The Rev. Quintin E. Primo, Jr., President of the Rochester Branch of the National Association for the Advancement of Colored People, presented an analysis of the situation in Rochester today. Mr. Herman Walz, President of the Catholic Interracial Council of Rochester, spoke on the present goals of the C.I.C.

Father Robert G. Kreckel of Immaculate Conception Church is chaplain of the Council.

Meetings are planned for the fall and winter months.



SMASHING SUCCESS — Mrs. Joseph Farbo, wife of Rochester's vice mayor, christens city's first fireboat at Marine Civil Defense Base near mouth of Genesee. Leo Waring, chief of Marine Volunteer Fire Boat Unit No. 1, watches the ceremony. The 38-foot tug was bought last spring in Erie, Pa. D&C Photo

**Lloyd Hurst Appointed To New Position
As Special Assistant To GOP Chairman**

Gordon A. Howe, Republican County Chairman, announced appointment of Lloyd Hurst as special assistant to the GOP County Chairman, a new position in the party structure.

Hurst has been co-chairman for the past two years of the Republican Forum sub-committee dealing with human rights. He was one of the founding directors of the 50 member GOP forum, a group that acts in an advisory capacity to the County chairman on a year-round basis.

Howe announced the appointment of Hurst at a meeting of the Forum at the Campaign Center, 115 East Main Street last Thursday, October 19.

In making the announcement, Howe declared:

"This appointment is made in recognition of our awareness of the problems in our community as they relate to our Negro citizens. It also is in recognition of Mr. Hurst's loyal and effective leadership in assignments of responsibility for the Republican Party. It is increasingly important for the party to keep abreast of minority problems in the community and to have advice on solutions to these problems. These are vital functions and Lyold Hurst will perform as an advisor directly to the county chairman. He also will attend all future meetings of the Republican Executive Committee and participate in Republican policy decisions."

In acknowledging and accepting the appointment, Hurst stated:

"I am proud to be selected for this position which I will give my best efforts. I accept this appointment not as a personal honor but rather as a recognition by the Republican Party and by Gordon Howe of the desires and the needs of the Negro community. I feel that this is a further step toward full recognition for Negroes within the structure of the Republican Party. My work with the Republican Party as one of those assigned to the job of drafting important planks in the platform has convinced me of the sincerity of Gordon Howe and the Republican leadership in efforts to make the Republican Party truly representative of all of the people of the community. For many years, Negroes of Rochester have sought such recognition. Now that it has come about, I want to do my part to see that we take advantage of the opportunities being opened up in the Republican Party and live up to the responsibilities that accompany these new opportunities."

Hurst is a member of the law firm of Hurst & Davis. He also is executive legal advisor of Monroe County, Vice Chairman of the Human Relations Commission; member of NAACP; chairman, Board of Trustees, Mt. Olivet Baptist Church; trustee of the Men's Service Center; and member of Masons, Elks, and Shrine. He is married and father of two children. The Hurst residence is at 60 Castlebar Road in the 21st Ward.

**Lawrence Has
Good Record**

There are few men in the field of politics, that have worked harder than Frank Lawrence, Eleventh Ward Republican Leader. He has always been in the forefront in the battle for better living conditions and all types of Ward improvements, for the benefit of all the citizens of the Ward.

Let's look at the record. For the past 12 years or more he has worked as a Ward Leader and has served three terms as upervisor of the Ward. During this time, he has been instrumental in securing many jobs for the citizens of the Ward. He has worked with playground committees, welfare workers, street improvement agencies, better lighting and safety control groups, religious and social groups. Remember on Election Day, he deserves your support and your VOTE.

**G.O.P. Stages
Big Rally
At Mt. Vernon**

On Thursday evening, November the 2nd the Monroe County Republican Committee will stage a mammoth rally at the Mt. Vernon Baptist Church located on Joseph Ave. and Buchan Pk. at 8 p.m. The following program will be presented:

Co-chairmen: Joseph Farbo, Louis Nicosia.

"Star Spangled Banner" — Louise Cramatie and audience.

Invocation: Rev. Robert Warfield.

Solo: "Bless This House" — by Louise Cramatie.

Presentation of Candidates:

David Violet (m.c.), Howard W. Coles (m.c.)

Musical Selections: Armstrong Trio.

Introduction of Speaker: Louis Nicosia.

Address: Theodore Harley, Republican Candidate for Supervisor of the 7th Ward; Samuel Opperman, Republican Candidate for Supervisor of the 8th Ward.

Remarks: Joseph Farbo, Vice Mayor and Councilman, Executive Committeeman 8th Ward.

Question Period: 15 minutes — audience participation.

Anthem: "My Country 'Tis of Thee"—by audience.

Announcements:

Benediction: Rev. Murphy Greer, Pastor of the Aeon Baptist Church.

"As a Party, we have today one overriding mission — to achieve brilliant victories in the Local, State and Congressional elections this year and then in 1962. . . ."

Dwight D. Eisenhower.

Sponsored by: The 7th and 8th Ward Republican Organizations.

**First Fireboat
Christened**

On Sunday October 22 at 3:00 p.m., Civilian Defense Marine Base, located one quarter mile south of the Stutson Street Bridge on the Thomas Avenue side of the Genesee River.

Mrs. Joseph Farbo, christened the first Fireboat that will operate in and about the Port of Rochester.

This boat was named after our charter member, Joseph Farbo because we appreciate the helpfulness he has shown to all citizens, regardless of political affiliations.

We hope that our ship will fulfill our assignments with the will demonstrated by our "Little Joe."

We did not use champagne to christen our Fireboat; we christened our ship with a bottle of Genesee on the Genesee River and respectfully salute Louis Wehle for the good things he has performed for the people of our community.

18th WARDERS

Remember to "Vote" on Election Day, Nov. 7
for
VINCENT J. RALLO
Republican Candidate for Supervisor
and
MARK ADAMS
For Constable
Remember It's "Row A" All the Way
on Election Day

Teachers' Panel Advised On Human Relations in Public Schools

A group of some 60 teachers, meeting here in Rochester for the fall conference of the Rochester Federation of Classroom Teachers (AFL-CIO) in School 2 agreed that instructions in human relations in the public schools of Rochester depends upon individual teachers for leadership.

Speakers on this subject included Loftus Carson, executive secretary of the Monroe County Human Relations Commission, Rabbi David Ben-Ami of Temple Emanuel in Irondequoit and Rev. Robert G. Kreckel, moderator of the Catholic Inter-racial Council of Rochester.

Kenneth M. Storandt, executive director of the Council of Social Agencies felt that the time may be ripe to include human relations in the curriculum as a specific course since "children need understanding of this subject as well as of others."

Raymond S. Iman, head of the social science department at Franklin High felt that classes in human relations might better be extended to real estate dealers and personnel management than to school children.

Rabbi Ben-Ami expressed disappointment that the masses of teachers give only lip service to human relations and democracy.

Father Kreckel contended that white students who have no contacts with Negroes particularly need educating in this field since they suffer from the prejudice of the uninformed.

U.N.P.M. NEW APPROACH TO PROGRESS

PURPOSES

7. To show the progress of the Negro race. How is this done?

By the use of moving pictures we hope to show the achievements in the fields of education, business, sports, home improvements, etc.

2. To aid in fostering better race relations. How is this done?

By showing on film and sound interviews of persons on issues of importance concerning race relations.

3. Not to belittle any person or group of persons.

All events will be shown by movies in various churches and organizations and will cooperate with all freedom loving persons or groups.

a. To show the difference between civic pride and indecency.

How will this be done?

This will be done through an educational method, by using information gathered by persons living in a ward or zone and will be passed out in the form of leaflets.

AIMS:

1. Better race relationship encouraged.

2. Better paying jobs.

3. Better homes and environments.

4. Better relationship between Negroes themselves.

5. Better relationship in schools, civic groups, etc.

The UNPM cannot guarantee any job placements, but seeks out the reason for refusal of job placements and gather proof if refused because of racial discrimination. If however, a person is refused work for the lack of knowledge or training required, UNPM will in no wise represent such persons. The same applies to schools and homes.

MEMBERSHIP:

Including a monthly booklet, namely THE UNITED NEGRO NEWS.

SUBSCRIPTION

Six months \$2.50

Twelve months 3.50

Six Months Subscription

Each member will receive

full membership for one year, but will receive booklet only six months for \$2.50.

Twelve Months

Each member will receive full membership for one year and will receive booklet for twelve months for \$3.50.

Membership Meetings

Meetings will be held for the purpose of bringing cases before a board of supervisors, and to report the progress of the organization. Membership is open to all freedom loving people.

CORRESPONDENCE:

All letters and pictures sent to UNPM will become property of UNPM, who reserves the right to publish or print the contents of said letters or pictures. All letters must be

signed by the sender who must authorize UNPM to use such information or pictures if UNPM deems it necessary and proper. All correspondence will be sent to: The United Negro Progressive Movement.

PATRONIZE

VOICE

ADVERTISERS



JAY'S TOY SUPERMART

Save 20% TO 40%

Serve Yourself · SAVE · Big Discounts

"Bring these COUPONS in and SAVE \$\$\$\$\$."

<p style="text-align: center;">MATTEL'S</p> <p style="text-align: center; font-size: 1.5em; font-weight: bold;">BARBIE GAMES</p> <p style="text-align: center; font-size: 2em; font-weight: bold;">\$2.39</p> <p style="font-size: 0.8em;">Mfr's. List price \$4 Two to 4 players elect Queen of Prom . . . board game with dice, cards, play money!</p>	<p style="text-align: center; font-weight: bold;">Kenners GIVE-A-SHOW</p> <p style="text-align: center; font-size: 1.5em; font-weight: bold;">PROJECTOR \$2.99</p> <p style="font-size: 0.8em;">With 112 color slides. Reg. \$4.98.</p>
<p style="text-align: center; font-weight: bold;">AMF</p> <p style="text-align: center; font-size: 1.5em; font-weight: bold;">SCAT CAR</p> <p style="text-align: center; font-size: 1.2em;">Reg. \$14.98</p> <p style="text-align: center; font-size: 2em; font-weight: bold;">\$9.70</p> <p style="font-size: 0.8em;">Adjustable pedals.</p>	<p style="text-align: center; font-weight: bold;">MATTEL'S</p> <p style="text-align: center; font-size: 1.5em; font-weight: bold;">SISTER BELLE</p> <p style="text-align: center; font-size: 2em; font-weight: bold;">\$5.99</p> <p style="font-size: 0.8em;">The Talking Doll Mfr's List \$10.</p>

SHOP Jay's 40 STATE ST.

Open Tues. & Thurs. 'Til 9 P.M.

A few steps from Main St.
FREE PARKING IN ANY
SURROUNDING STATION
BA 5-9087

(Political Advertisement)

(Political Advertisement)

(Political Advertisement)



VOTE FOR JOSEPH FARBO

for COUNCILMAN AT LARGE



Joseph Farbo

Vice Mayor of City of Rochester; authority on municipal finance; attorney; president of Columbian Republican League since 1951; secretary, draft board No. 74 since 1949; member, U. or R. alumni, Elks and Moose Clubs.

His name will appear on the top row of all voting machines in the city—12A

AND

RE-ELECT
SAM OPPERMAN
REPUBLICAN SUPERVISOR

Pull Lever 19-A

— 8th WARD —

FRANK FALZONE

FOR CONSTABLE

Pull Lever 20-A



Sam Opperman

VOTE ROW A

VOTE REPUBLICAN NOV. 7th

(Political Advertisement)

(Political Advertisement)

(Political Advertisement)



VOTE - FOR

REPUBLICAN CANDIDATE FOR CITY COURT JUDGE

JOHN P. DE CESARE

GO ALL THE WAY ON ROW A FOR OUR "JOHNNY"

**H
O
N
E
S
T**




**R
E
L
I
A
B
L
E**

JOHN P. DE CESARE

Age 49. Married. Resides at 257 Lake Ave. Veteran of World War II. Practiced general law since 1941. Engaged as a Trial Attorney in every level of the State Courts of New York. Aquinas Institute 1929. University of Rochester 1933. University of Michigan Law School 1941. New York State Bar Assn. Rochester Bar Assn. Plaintiff's Trial Lawyers Assn. Flower City Post American Legion. Catholic War Veterans. Board of Supervisors since 1949. Currently Assistant Majority Leader Laws, Rules & Order Com. (Chairman). Ways and Means Committee. Salaries and Personnel Committee. Chamber of Commerce. Italian Civic League. St. Anthony's Men's Club. Moose Club. Member of the original committee introducing Little League Baseball in Rochester.



**19th Ward Candidate
for Supervisor**




DON GALLOWAY

(Political Advertisement)

**Vote
Republican**

**Row A
All the
Way**



**19th Ward Candidate
for Constable**



**LIVINGSTON
"BUB" BEGY**

(Political Advertisement)

(Political Advertisement) (Political Advertisement)






**Vote
REPUBLICAN**

<p><i>Re-Elect</i></p> <p>ARTHUR J. MUOIO</p> <p>SUPERVISOR</p>	<p><i>Elect</i></p> <p>CHARLES "BABE" BENINCASA</p> <p>CONSTABLE</p>
---	--

16th WARD

16th Ward Republican Organization

TWO WIN RACIAL AWARDS
New York—(NC)—An insurance form official and a woman social worker have been chosen to receive the 1961 James J. Hoey Awards for Interracial Justice.

Ralph Fenton, official of a fire insurance firm in Norwood, Mass., was selected as the white recipient and Mrs. Osma Spurlock, Indianapolis, Ind., social worker, was chosen as the Negro recipient of the annual honor.

The awards are named for the late James J. Hoey, a pioneer in race relations work in New York. He helped to found the Catholic Interracial Council of New York and served as its first president.

Fenton is active in work of the Boston Catholic Interracial Council and in the Third

Order of St. Francis at St. Anthony's Shrine in Boston. He directs a program known as Action for Interracial Understanding for the Third Order. He is a member of St. Catherine of Siena parish in Norwood, a Boston suburb, and an alumnus of Northwestern University, he served in the Army during World War II and also served in the Massachusetts States Guard.

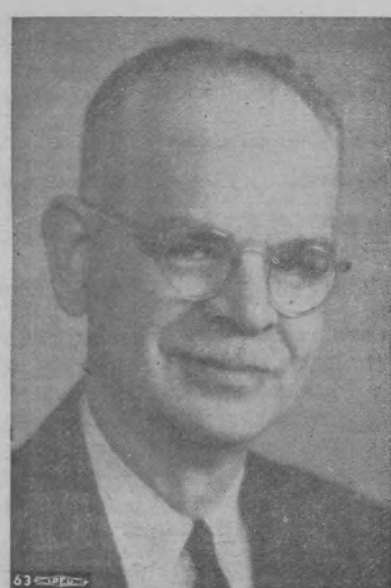
Mrs. Spurlock is vice president of the Indianapolis Catholic Interracial Council. She is an alumna of Hunter College, New York, and Atlanta (Ga.) University. She is the director of social services at Flanner House, a social work organization. Mrs. Spurlock is the first Negro and first woman to serve on the Board of

Health and Hospital Corporation of Marion County, Ind.

Mrs. Spurlock is vice chairman of the Mayor's Human Rights Commission, of the advisory committee of the Downtown Center for Senior Citizens and the National Association for the Advancement of Colored People. She is the wife of Albert C. Spurlock, an Indianapolis high school teacher. They have two children, a son and a daughter.

**PATRONIZE
VOICE
ADVERTISERS**

FLASH — FLASH
Publisher Howard W. Coles completes 36 page survey representative of Negro participation in the field of politics in the City of Rochester for the past 91 years. This study depicts the historical, sociological and economical progress of the Negro in this community. This study shows the comparative contributions of both major parties in behalf of the Negro. A copy of this survey has been submitted to Gordon A. Howe.



**VOTE FOR AND
RE-ELECT
LESTER C. PECK**

**Republican Candidate for
SUPERVISOR — 3RD WARD**

Pull Down Lever 19-A

Member of following committees:

<p>Lifelong resident of Third Ward</p> <p>Third Ward druggist since 1925</p> <p>Six years as Third Ward Supervisor</p>	<p>Social Welfare</p> <p>Election</p> <p>City Affairs</p> <p>Public Works and Planning</p> <p>Laws, Rules and Orders</p>
---	---

**THERE'S GOLD IN ROCHESTER!
SO STATED AROY EVANS OF SYRACUSE**

SYRACUSE
Peoples Weekly
Peoples Publishing Company P.O. Box 265 Syracuse 1, N. Y.
AROY R. EVANS, Publisher Phone GRanite 2-3932
July 3, 1961

Mr. Maxie Maxwell,
34 Centre Park,
Rochester, New York
Dear Mr. Maxwell:

Your reply was received today, Thursday, Aug. 3 as I had been out of the city.

I will pull no punches. With the HELP OF GOD AND MAN, I will, on or about September 6th, release the first edition of the Rochester Peoples Weekly. It will be a complete newspaper dedicated to the people of the city and county.

I am shooting for at least 30 pages—standard size—offset printing. Price for first edition will be 15c—10 thereafter. Two editions for the month of September.

Some ads and subscriptions have been obtained. First edition will or should be a success.

If you are interested, as you stated in your reply, you can start now if you will work with me. From all indications, you can become managing editor if we can come to reasonable terms.

By reasonable terms, I mean someone with experience and the training must head the editorial staff—such a person MUST be guided wholly by the wishes of the publisher and policies of the paper—yet be given a free hand.

Individual selected must be a "go-getter" who wants something for himself and the newspaper. One cannot profit without the other. If so, one will suffer while the other will profit.

I have something most publishers do not have . . . that is Negro publishers do not have—a perfect printing set-up. At least six editions are assured.

About all the particulars I can or will give are outlined on the first page. If—that is when the first edition comes off the press, and if it is only half as good as the eight page paper that I publish here, I believe I know what will happen in Rochester.

If we produce a thirty page newspaper chucked full of local news (no crime) and illustrated pictures, I go on record as saying I know what will happen. We will be on the way. Do you want to join now, and drive a bargain later?

In dollars and cents, what would you start for? What is the minimum you would require per edition—including the first edition? The lower the dollar mark, the higher you will be considered for the future.

May I suggest we produce the first edition and make it one never to be forgotten, and come to working terms immediately after September 6th. If so, start now to write on any subject you like.

We are going to need many, many features, pictures and local news items to do a decent job. The quicker you can get some copy in shape, I can start to have it set.

I will be in Rochester Friday, and request an interview at your home say at 10:00 Friday night.

Regards,
AROY R. EVANS,
Publisher
PEOPLES WEEKLY NEWSPAPERS

SYRACUSE Peoples Weekly
July 24, 1961

Dear Mr. Maxwell:

From observation, I note that you are an experienced journalist. How would you like to join the staff of our publication which will be released in your city soon?

Much of the ground work has been done in an unassuming manner, and we all but set to release the first edition of the Rochester Peoples Weekly, and would like to have you join our staff immediately if you are interested.

Kindly use the enclosed business reply envelop, and let us know if you are interested. I do believe we can offer you a bright future if you are interested.

Kindly keep this correspondence confidential. A copy of our publication here is being sent to you separately. We are fully prepared to publish twice monthly a similar newspaper—hailed here via daily newspapers and tv stations as CENTRAL NEW YORK'S CLEAN NEGRO NEWSPAPER that is in step with the times!

We do not let this go to our heads. We know there is much more to be done, and we are sworn to do it. Do you want to help us?

AROY R. EVANS
SYRACUSE Peoples Weekly
August 5, 1961

Dear Mr. Maxwell:

Thank you for your kind letter which was received yesterday. It is the kind of straight talk I appreciate coming from you. There's gold in your city—what you say let's get it?

I need you . . . I want you! . . . I need Mr. Thomas! . . . I need Mr. Thomas! To establish a successful newspaper or any business, one needs all the talent and brains obtainable! . . . Only a VERY FEW individuals have ever been able to do anything without the aid of several others.

I do believe your interests are, in a way, like mine—purely business gains, and so doing, we will get some credit, but a lot of credit without any gains financially is useless, is it not?

From the very bottom of my heart, with several years experience to my credit, I say we can do it in Rochester, and now is the time to do. Time will never be more in our favor.

Every word that goes into the first edition must be a good one as well as a good reason for it. Most important, as you well know, spelling must be correct. Typesetters are blind. They set what they see. When I start to turn in copy to the printer, I don't want to have to correct it in the least. I want to concern myself with other phases of the operation—like ads and the general business of actual producing the paper, and delivering it to you on the date it is expected—complete and a credit to all—not a discredit to anyone.

If we fully utilize the time and talents of each other, I am sure we can do it. I cannot do it alone. You cannot do it alone.

We must have many local news stories and pictures—features and general editorial matter of a local interest, with national coverage as well as comment. This is where Mr. Thomas can come in so handy, as well as on the local level.

When we or if we stop to think for three minutes of the magnitude of a newspaper—just one edition that will cost me almost \$1,500 COD, with a very substantial amount of other risk, plus the costs of promotion since last April, we might look at the picture with a better perspective of the future.

I say if people want titles, let's give them to them. I am certain Mr. Thomas will not go out and sell ads. You and I can. If Mr. Thomas wants a salary when we can afford it, it will be only fair to give him a salary when we can afford it if he proves to be an asset to the newspaper, which I am certain he will.

I feel the same way towards you—only you can make your own salary by working hard—dividing your time between writing and selling at 40c on the dollar.

I will be in Rochester either Thursday or Friday, and I will endeavor to get the three of us together to work out a program. Don't wait. Do as you said you were going to do. Keep the copy rolling in, and we will work out details at a future date.

I am now depending on you to really deliver.
AROY R. EVANS

SYRACUSE Peoples Weekly
August 23, 1961

Mr. Maxie W. Maxwell,
c/o 2588 7th Avenue
Taylor House No. 5, Apt. 6-K,
New York 39, New York
Dear Mr. Maxwell:

How are you and the BILLS? I do hope you will have some fun while in the city, because, when you do return, I fully intend to work you overtime!

As you know, I explained to you that I met Mr. F. I. Thomas, and from the first conversation, I knew he could be of tremendous help to the newspaper.

I am also calling your attention to two good men that every newspaper must have—an editor and a managing editor. The two offices do not conflict with each other. Accordingly, I believe I made a wise decision when I named you managing editor, and only a few minutes ago, dispatched a telegram to him, naming him editor, after a lengthy telephone conversation with him the previous night.

In the message to him, I reminded him that his position would not conflict with yours and vice versa. I suggest you view the message so you will not misunderstand. I made it clear that you were being notified of his appointment, which I felt was the honorable thing to do. We will need each other if we are to build a successful newspaper. I repeat: we need each other.

You know as well as I do that Mr. Thomas will not have the time to do the entire job by himself. You can make a good living for yourself as the actual running of the paper will be largely your responsibility. Do you agree with me?

I want the best editorial staff available as well as the best salesman. We cannot operate without you, so we are depending on you. As soon as you have any material, please forward it via enclosed envelops. Yours for a team of newsmen
A. R. EVANS

Mr. A. R. Evans
P.O. Box 265
Syracuse 1, N. Y.
Attention Mr. Evans,
34 Centre Park
October 3, 1961
Rochester 8, N. Y.

I will be expecting you to mail at once all of my photos and press copy mailed you, best regards.

Sincerely Yours,
Maxie Maxwell

I had no other alternative than to publish some of the many letters received from Mr. Aroy R. Evans, now circulating a newspaper in Rochester, known as the Peoples Weekly. After many early conversations preparing for the first edition and entry of the new paper for Rochester, I adhered to the offer of Mr. Evans to become managing Editor of The Peoples Weekly for Rochester. At our last business conference I noticed that Mr. Evans' attitude appeared to be quite evasive. Shortly thereafter many attempts were made to contact him via mail sent directly to his Post Office Box in Syracuse, N.Y. He never at any time revealed his home address. After proper consideration I sent a letter to Mr. Evans directing him to return all news releases, photos, etc., as of to date I have not received same.

For the past six years I served as managing Editor of The Rochester Edition of the Buffalo Star. The renowned Editor and Publisher A. J. Smitherman recently passed away. After severing my connection with Mr. Evans, I decided to join forces with Howard W. Coles, Publisher of The Rochester Voice newspaper, which was founded in 1934.

It is well to note that the second Negro newspaper published in the United States of America, was launched in this city by Fredrick Douglass; it is also well to note that since that time there have been twelve Negro newspapers published in this city. There are now ten nationally known Negro newspapers circulated in Rochester and vicinity.

Mr. Evans' business methods were not in keeping with the manner in which I have dealt with other Publishers in the past. My direct to the point business talks and questions with Mr. Evans, made him more elusive.

We trust and hope that the citizens and business people of Rochester and Western N. Y. will have a better understanding of the sudden and direct interest in the Negro press. We take great pleasure in welcoming all Negro publications and periodicals to Rochester and vicinity.

**NAACP - CORE
And SCAD
Fight Bias**

The NAACP held their October Branch meeting last Thursday; in the Central Presbyterian Church. Theme and main agenda, Rochester Housing; Open or closed occupancy? Paul Zuber NAACP Attorney and State Chairman of the housing program, was brief and lost no time relating to the mixed audience; the determination of his continued fight against Bias Realtors. The NAACP so stated Zuber, are seeking to compel Governor Rockefeller to revoke the charter of the Realty firms in violation of the Metcalf-Baker act, or any previous incident refusing to rent to Negroes. Zuber was successful in winning the New Rochelle school segregation case, and vows to follow through where ever school segregation is practiced. He spoke of the new legal weapon now in the confidence of the National-Association for the Advancement of colored people, and will use it effectively." There is no time for slowing up; when Civil Rights are the one thing due now to the negroes, so now! is the time, and it is ridiculous, when we want to go fast we take a Jet San-Francisco, this is the Jet Age." A Chicago case now pending similar to the New Rochelle School segregation will be fought harder than the first case. A panel discussion was rendered on Rochester housing by the members of the NAACP and the Congress Of Racial Equality housing committee, Mrs. Ruth Balter, moderator for the NAACP, reported the housing condition is acute for negroes, and the community as a whole is threatened with Ghettos. The Empresario of the SCAD office of Rochester Mr. Ingram addressed the audience; followed by a summation by Father Quintin E. Primo Jr, President of the local Chapter of the NAACP. A movie was shown by the SCAD personals, of Bias Realtors and Land Lords, refusing to rent to a Negro family. (State Complaints Against Discrimination)

**THURMOND HITS SENATE,
FOES OF FILIBUSTER**

Washington, (News Bureau).—Antifilibuster forces were castigated as un-American and "socialistic conformist" today as the Senate debated a move to make it easier to set a time limit on debate.

The Senate has agreed to vote tomorrow on whether to limit debate on a proposal to toughen the anti-filibuster rule. The measure is not expected to pass.

A two-thirds majority of all Senators voting now is required to cut off the Senate's right to unlimited talk. The new proposal would allow three-fifths of those voting to end debate.

Sen. Strom Thurmond (D-S.C.), a leader of the Dixie bloc which fights for the filibuster as a weapon against civil rights bills, said the "impetuosity" of the filibuster enemies was the "the embodiment of an Un-American political philosophy."

Clean, Sanitary Rooms - By the Day or Week - Overnight Guests
Telephone HAmilton 6-6180
HOTEL GIBSON
WILLIAM B. STAMPS, your host
461 Clarissa Street Rochester 8, New York

**PATRONIZE
VOICE
ADVERTISERS**



THE KING COLES SCROLL

WITH ROCK AND ROLL

C. PAUL

Listen to WSAY . . . YOUR MUSIC AND NEWS STATION . . . SUNDAYS . . . FOR "VIGNETTES OF 1961" . . . TIME 8:30 a.m. Til 9:00 a.m. World Wide News . . . Local News . . . U. S. Weather Forecasts . . . etc. . . . Watch this COLUMN . . . for the TOP 10 HITS OF THE WEEK.

HONOR ROLL OF HITS

The Honor Roll of Hits comprises the nation's top tunes according to record sales and disk jockey performances as determined by Billboard Music Week's weekly nationwide surveys.

1 Hit The Road Jack

By Percy Mayfield

2 Runaround Sue

By Ernie Maresca-Dion DiMucci

3 Bristol Stomp

By Mann-Appell

4 You Must Have Been A Beautiful Baby

By Warren-Mercer

5 Cryin'

By Roy Orbison-Joe Melson

6 Take Good Care of My Baby

By King-Goffin

7 Sad Movies (Make Me Cry)

By Loudermilk

8 Mexico

By Boudleaux Bryant

9 Big Bad John

By J. Dean

10 The Mountain's High

By St. John

Rochester Night Spots

The swanky Shel-Mar Cocktail Lounge are still holding their own in the top rendezvous of Rochester. The leading athletes continue to drop in and rub elbows with the top performers as they drop in between their engagements while in Rochester. Many special parties are held in this spot beautiful, and soothing music that is really music to your ears on weekends. Harry says the sky is the limit when he greets you in person to offer the best for his patrons.

Vallots Restaurant with the new bright look, went all out to beautify their lounge, if you are out for the evening, and like an array of colors in decorations, see the new Vallot's Restaurant and Bar, it's the most! for their hosts!

The La-Villa on Clinton Ave. has gone mad with new singing and playing attractions. Here is where you change your tempo in rhythm and swing, Kendricks is bringing in some top red hot attractions for you, and you Mr. and Mrs. Rochester.

The Ebony Club got hip to the thing with swing, week end music that is entertainment in the flesh. For a variety of night life in your

rounds do! Drop In and get sent.

Your night club rounds just can not be ended unless you make it a must-to wind up at the Pythodd Club, Oh Yeah! they have a cocktail of essences in music that cover and seal up the word swing! Here you note a change in pace,

here you meet all of the hot Cha Cha's and dream! Roy gets in on the act too, and you do get the message, fall in before you fold for home.

When you get tired out and feel like you want to chow and have just one more for the road, breeze in to LaRue's and get sent.

United Cleaners & Launderers

67 FORD STREET

10% DISCOUNT CASH & CARRY

All Trucks Equipped with 2-Way Radio

BA 5-6359

Compliments

V & S RESTAURANT

503 CENTRAL AVE.

THE SPOT FOR TEXAS HOTS

Hours: 5:00 P.M. 'til 8:00 P.M.

"RELAX IN COMFORT"

During these Cool Autumn Days . . .

LET

BEN'S Dry Cleaners

121 JOSEPH AVENUE

Take Care of your Dry Cleaning

KEEP COOL

WHILE EXPERT HELP

GIVES YOU SUPERIOR SERVICE

"FOR QUICK PICK UP AND DELIVERY"

Phone EM. 7-8059

PHONE EM. 7-8059

PLANT; 428 Central Ave.

BRANCH: 91 Prospect St.

M. FICO GROCERY STORE

366 So. Plymouth Avenue

OPEN 24 HOURS. A. DAY

When You Think of THE WORLD OF ENTERTAINMENT and Nationally Known Artists & Bands

You'll Be Planning to Attend a

MARLEN AMUSEMENT CO. Gala Presentation

124 ALLEN STREET

HA 6-4640



MODERN WAY TO ENJOY STANDARD DRY and TOPPER PILSENER!

NO DEPOSIT GLASS CANS! CONVENIENT! COMPACT! NO RETURN! Here's a new shape of refreshment for your favorite brews—Standard Dry and white label Topper Pilsener—so good in glass, so convenient. Stock up now on Standard and Topper in the new glass cans—at a NEW LOW PRICE.



STANDARD-ROCHESTER Brewing Co.
Rochester, New York

THE TOP CANDIDATES ARE ON ROW 'A'

FOR CITY COUNCIL



Peter BARRY



John G. DOYLE



Frank J. HORTON



Francis X. Donovan



Joseph FARBO

FOR SHERIFF ELECT



"Al" SKINNER

FOR CITY COURT



Fred B. GOODELLE



Sidney Z. DAVIDSON



John P. DeCESARE

FOR COUNTY COURT



George D. OGDEN



John P. LOMENZO

FOR SUPREME COURT



William G. EASTON



Jacob ARK



Domenick L. GABRIELLI



George D. NEWTON

Vote **REPUBLICAN** **NOV. 7**

ROW "A" ALL THE WAY THE POLLS OPEN 6 A. M. TO 7 P. M.

Monroe County Republican Committee — GORDON A. HOWE, Chairman

(Political Advertisement)

(Political Advertisement)

(Political Advertisement)

Acc. 95.52.15